

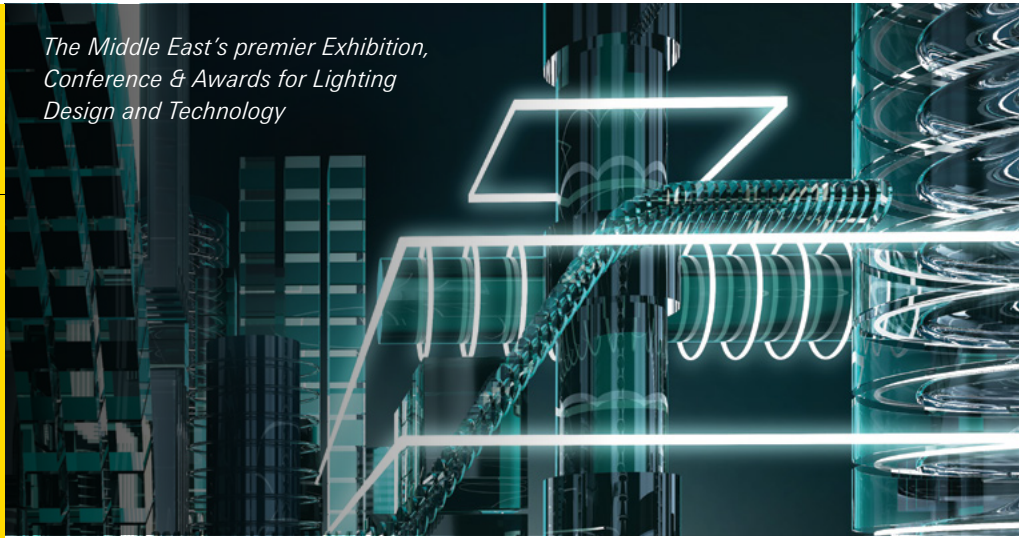
# light

MIDDLE EAST

# POST SHOW REPORT

# 2016

The Middle East's premier Exhibition, Conference & Awards for Lighting Design and Technology

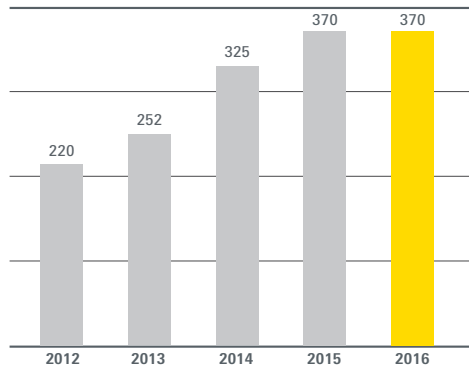


## SHOW PROFILE

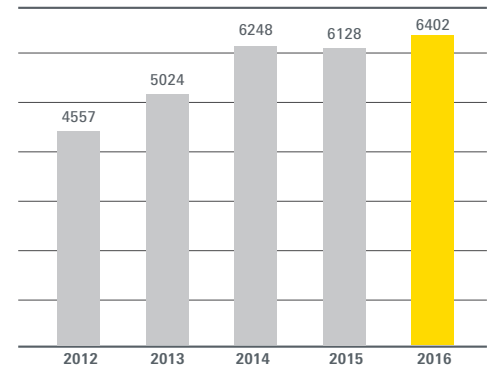
The 11<sup>th</sup> edition of Light Middle East showcased the brightest and broadest spectrum of the latest products, the most viable solutions and unmatched industry expertise. Across three days, the show illuminated the region's lighting industry with a spectacular line-up of events, conferences and fringe programmes.

- Edition** : 11<sup>th</sup>
- Date** : 31 October – 2 November 2016
- Venue** : Dubai International Convention and Exhibition Centre
- Organiser** : Messe Frankfurt Middle East GmbH
- Total Gross Sqm.** : 12,480
- Exhibitors** : 370
- Visitors** : 6,402

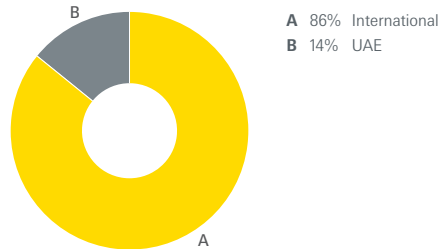
### Exhibitor growth from 2012 - 2016



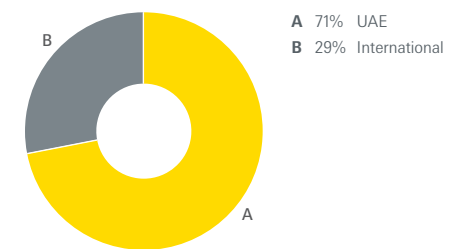
### Visitor growth from 2012 - 2016



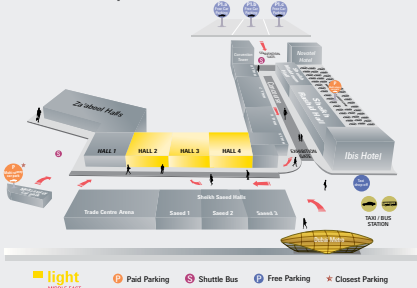
### Regional breakdown of exhibitors



### Regional breakdown of visitors



### 2016 Venue Map



370 exhibitors from 31 countries

6,402 visitors from 84 countries

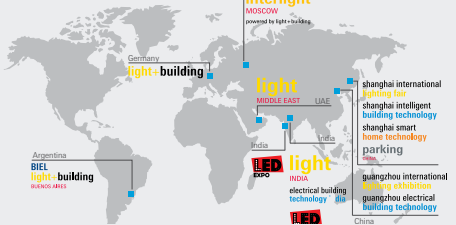
### Top 10 Countries by Exhibitors

Top 10 Countries	Exhibitors
1	China
2	United Arab Emirates
3	United Kingdom
4	Italy
5	Hong Kong
6	Taiwan
7	Turkey
8	USA
9	Germany
10	Canada

### Top 10 Countries by Visitors

Top 10 Countries	Visitors
1	United Arab Emirates
2	Saudi Arabia
3	Kuwait
4	Qatar
5	China
6	United Kingdom
7	Oman
8	India
9	Iran
10	Lebanon

### Light+Building Technology Fairs Worldwide



Organised by:



# 2016 SHOW HIGHLIGHTS

**NEW** Light.igation

Awards

Future Zone

Conference

**NEW** Ready, Steady, Light

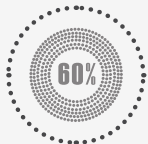
## Market information\*



The GCC's LED market was worth **US\$900 million** in **2015**, comprising **38%** of the region's total **US\$2.4 billion** lighting fixtures market for the year.



Demand for LED technology in the GCC is expected to grow by **16-17%** annually over the next **5** years.



More than **60%** of all inquiries for lighting in the region are now for LED systems



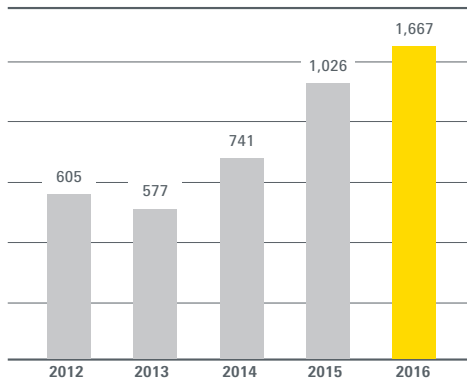
The total lighting market in **GCC** was pegged at about **US\$2.4 billion** in **2015**. This is estimated to grow to **US\$3.5 billion** by **2020**



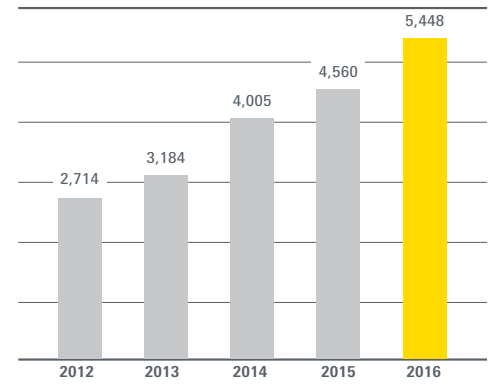
The GCC lighting stakeholders should also be prepared for opportunities in next generation lighting such as organic LEDs (OLEDs). Globally, OLED in lighting application is estimated to be **US\$170-180 million** and has the potential to grow at **23** per cent over the next **5** years.

\*source: Frost & Sullivan

## Total SQM growth of UAE companies



## Total net SQM growth



## Number of exhibitors per product category (multiple entries possible per category)

Exhibitors	2015	2016
LED lighting	196	250
Technical lighting and accessories	144	128
Decorative lighting and accessories	169	124
House and Building Automation	56	30
Electrical and electronic components and accessories for lighting systems	3	26
Electric lamps	26	14

## Conference Speakers

### Chairman & Moderator

**Martin Valentine** Lighting Expert, Abu Dhabi City Municipality, UAE

### Speakers:

- Paul Nulty** Founder, Nulty Lighting, UK
- Jenny Werbell** Lighting Designer, BuroHappold Engineering, USA
- Helmut Regvart** CEO & Head of Design, Lighting Design Austria, Austria
- Charles E. Israel** CEO & Founder, Lighting Design Alliance, USA
- Carla Wilkins** Partner, Lichtvision Design, Germany
- Christos Papachristos** Director, CPLD, Greece
- Kevin J Grant** Director, Lightalliance, UK
- Kristian Krogh** Partner / Director - London & Madrid, Lighting Design Collective, UK
- Brett Andersen** Principal Designer, Focus Lighting, USA
- Nigel Eckersall** Design Manager, Omniyat, UAE
- Elizabeth Valkovics** Senior Interior Designer, Kristina Zanic Consultants FZ, UAE
- Isabel Pintado** Senior Vice President & Managing Director MEA, Wilson Associates, UAE
- Gurdish Singh** Cluster Director Engineering and Technical Services, The Oberoi Hotel, UAE
- Siddarth Mathur** Design Director, Studio Lumen, UAE
- Ivar Krasinski** Partner Design Director, EDGE Design, UAE
- Kelly P. Gates** 'Former' Director - Design & Construction, IMG Group, UAE
- Teresa Enroth** Senior Associate, CD+M Lighting Design Group, UAE
- Zaher Abou Ayache** Head- Architecture, Meraas, UAE
- Ziad Fattouh** Managing Partner & Senior Principal, Delta Lighting, UAE
- Mark Sutton Vane** Principal, Sutton Vane Associates, UK
- David McNeil** Principal, dpa lighting consultants, UAE
- Jonathan Rush** Partner, Hoare Lea, UK
- Graham Large** Head of Architectural Lighting Design, Chapman BDSP, UK
- Courtney Mark** Senior Associate, CD+M Lighting Design Group, UAE
- Sasidhar Chidanamarri** Associate Director - Energy & Environment Practice, Frost & Sullivan, UAE
- Yann Kersalé** Light Artist, Yann Kersalé Studio – KERYAN, France